

## INVITATION

### **Interactive Seminar & Networking Meet “India Investment Trends – An Insight”**

Date: Monday, March 26, 2018 (0930 – 1230 hrs)  
Venue: Alsterzimmer, Chamber of Commerce, Hamburg  
Adophsplatz 1, 20457 Hamburg

India jumped up 30 notches into the top 100 rankings on the World Bank's 'ease of doing business' index, thanks to major improvements in different economy indicators. The significant jump is a result of the Indian government's consistent efforts over the past few years and India's endeavour to strengthen its position as a preferred place to do business. Aimed at facilitating smooth entry of Foreign Companies in India, different programmes have been launched by the Govt. of India such as "Make in India", "Digital India", "Skill India" etc. Embassy of India, Berlin had also launched "Make in India Mittelstand" in September 2015 as a unique business support program for German Mittelstand companies and Family owned enterprises. In the last three years, the MIIM Program has been acting as an enabling platform and door opener for German companies looking at increasing foot print in Indian by providing a broad range of market entry services through an integrated platform.

In order to provide greater insight into the possible synergies for cooperation and to learn about the effects of different GOI initiatives, Consulate General of India, Hamburg is organizing an Interactive Seminar & Networking Meet "**India Investment Trends – An Insight**" with Indian and German Companies from the States of Hamburg, Bremen, Lower Saxony and Schleswig Holstein on **March 26, 2018 (from 0930-1230 hrs) at Hamburg Chamber of Commerce (Adophsplatz 1, 20457 Hamburg)**.

**Consulate General of India, Hamburg cordially invites you to participate in the Seminar and Networking Meet on March 26, 2018 in Hamburg.**

Kindly confirm your participation at the Seminar by writing to [com.hamburg@mea.gov.in](mailto:com.hamburg@mea.gov.in) by March 22, 2018. We look forward to welcoming you at the Seminar.