

International Day of Yoga

The International Day of Yoga is being celebrated on June 21, 2015, with participation of over 190 countries. To support the whole cause of the International Day of Yoga, a website www.idayofyoga.org has been developed. Prime Minister, Mr. Narendra Modi launched this portal at UNESCO, Paris on April 10, 2015.

The objective of the above website is to provide impetus to Yoga in general and to the International Day of Yoga in particular and ensure it is successful and well received in India and abroad. The website has multiple features and has been designed to cater to a diverse audience. It consolidates yoga related content in the form of text, images, videos, blogs, news articles, opinions etc. from the most authentic sources. It has an easy to use mobile friendly interface and therefore irrespective of the handset, the website will adapt itself to the mobile screen size to give the viewer a seamless experience.

Kindly visit www.idayofyoga.org for more details.



Yoga for Harmony & Peace

ABOUT THE IDY LOGO

Folding of both hands in the logo symbolise Yoga, the union, which reflects the union of individual consciousness with that of universal consciousness, a perfect harmony between mind & body, man & nature; the holistic approach to health & well being. The brown leaf symbolise the Earth element, the green leaf symbolise the nature, blue symbolise the water element, brightness symbolise the fire element and the Sun symbolise the source of energy and inspiration. The logo reflects harmony and peace for the humanity, which is the essence of Yoga.