

## Press Release

### Domotex 2016, Hannover

DOMOTEX 2016, the world's leading Trade Fair for carpets and floor coverings was held from January 16-19, 2016 in Hannover, Lower Saxony State. 1441 exhibitors from 59 countries (including 316 from India) took part this year. In addition, around 45,000 visitors from 100 different countries visited Domotex 2016. Out of a total of some 27,500 visitors from abroad, around 50% came from EU Countries, 25% from Asia and 8% from America. Comparative figures of exhibitors and visitors during last five years are given below:-

	2012	2013	2014	2015	2016
Total Number of Exhibitors	1371	1350	1350	1323	<b>1441</b>
Number of Indian Exhibitors	274	300	250	311	<b>316</b>
Number of Visitors	45,793	40,000	45,000	40,000	<b>45,000</b>
Number of participating countries	59	60	57	63	<b>59</b>

### Product Segments

The yearly Domotex Fair offers a range of products and services in the carpet and floor-covering industry. The latest collection of carpets and floor coverings are unveiled to potential buyers. The exhibitor can showcase his business to an audience of professionals from the retail and wholesale trade, the skilled traders as well as architects and designers. The products / services on display can be divided into the following categories:-

- i. Hand-made carpets and rugs
- ii. Machine-made carpets and rugs
- iii. Woven carpets
- iv. Mats
- v. Textile floor coverings
- vi. Wood & Parquet flooring / Laminated floor covering
- vii. Resilient floor coverings
- viii. Laying skills, cleaning and application technologies
- ix. Contract business / Contract World
- x. Specialist publishers, associations, designers, services
- xi. Fibres, Yarns and Textiles
- xii. Coir, Jute, Rubber, Polypropylene, Cotton, Polysilk and Plastic

### Indian Participation

As in the previous years, the Indian Carpet and floor covering industry had an impressive presence in Domotex 2016. Of a total of 316 Indian companies, 171 participated under the aegis of Carpet Exports Promotion Council (CEPC), 22 under Coir Board and 5 under National Jute Board. **Dr. K. Gopal, Development Commissioner (Handicrafts), Ministry of Textiles, New Delhi** visited Hannover

during January 15-20, 2016 to attend Domotex 2016. On January 16, 2016, Dr. Gopal inaugurated the India Pavilion set up by CEPC at Hall No. 15 and interacted with the Indian exhibitors as well as representatives of foreign companies trading in Indian carpets and floor coverings.

In the afternoon, the Consulate arranged a meeting of Dr. Gopal with Dr. Jochen Koeckler, CEO of DOMOTEX Fair and Board Member of [Deutsche Messe](#), the Hannover based Company that organizes Domotex and other international trade shows like CeBIT, Hannover Messe, Ligna, Biotechnica, Agritechnica, CeMAT, IAA Commercial Vehicles etc. During the meeting, Dr. Gopal thanked *Deutsche Messe* for extending assistance to Indian exhibitors in DOMOTEX. Dr. Gopal also requested Dr. Koeckler to give wide publicity about participation of Indian companies in the Fair. Dr. Koeckler assured his support to CEPC and Indian exhibitors. During the meeting, Shri Kuldeep R. Wattal, Chairman, CEPC sought Deutsche Messe's support in branding of Indian products.

**Hamburg**  
**January 20, 2016**





